

The Role of Market Surveillance

Christophe Richon, Chairman, Europacable CPR Working Group

Presentation to Fire Safety of Buildings Conference, Brussels, 19 November 2019

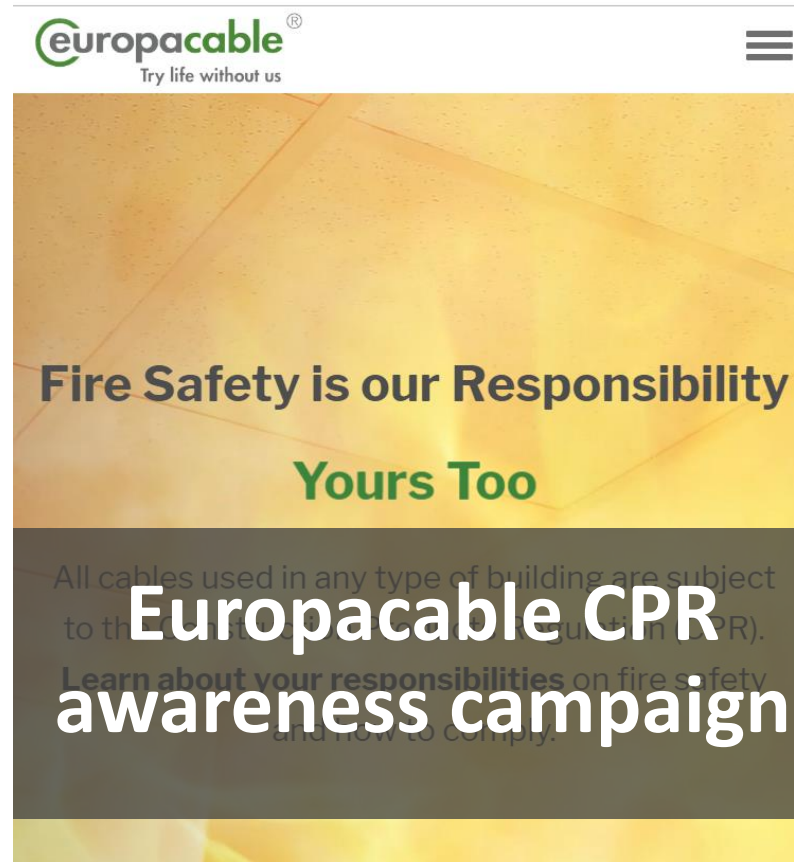
Europacable, 58 Rue Marie de Bourgogne, 1000 Brussels
www.europacable.eu

Defining the Rules is not Sufficient...



**Cooperation with
Notified Bodies**

Rules need to be properly applied



**Europacable CPR
awareness campaign**

Rules need to be known
by all relevant actors



**Support to Market
Surveillance
Authorities**

Rules need to be respected

... Cooperating and Raising Awareness is Important...

Cooperation
with notified bodies



- *The cable industry cooperates actively with notified bodies to improve testing methods on fire-reaction*

... Cooperating and Raising Awareness is Important...

Cooperation
with notified bodies

Europacable
awareness campaign

The screenshot shows the Europacable website with a fire safety awareness campaign. The header includes the Europacable logo and navigation links: HOME, CPR, FAQ, WEBINAR, and UNITED KINGDOM. The main banner features a fire alarm pull station and the text "Fire Safety is our Responsibility Yours Too". Below the banner, a paragraph states: "All cables used in any type of building are subject to the Construction Products Regulation (CPR). Learn about your responsibilities on fire safety and how to comply." At the bottom, there is a section titled "My CPR Coach - Subscribe to our training program" with a sign-up form. The form includes a "First Name" field, an "Email" field, a checkbox for "Yes, I have read the Privacy Policy and I agree to the processing of my personal data according to the GDPR. I do not pass on my data to third parties. You can unsubscribe at any time.", and a "Submit" button. A large white arrow points to the sign-up form.

**Fire Safety is our Responsibility
Yours Too**

All cables used in any type of building are subject to the Construction Products Regulation (CPR).
Learn about your responsibilities on fire safety and how to comply.

My CPR Coach - Subscribe to our training program

➤ **Objective: Make all electrical professionals aware of their responsibilities and benefits deriving from CPR**

First Name: _____ Email: _____ ☐ Yes, I have read the Privacy Policy and I agree to the processing of my personal data according to the GDPR. I do not pass on my data to third parties. You can unsubscribe at any time. **Submit**

... But Market Surveillance is Vital

Market transparency
for customers



... But Market Surveillance is Vital

Market transparency
for customers

Fire safety
for professionals



- *Building professionals need to be confident that what they prescribe and install correspond to the required performance*

... But Market Surveillance is Vital

Market transparency
for customers

Fire safety
for professionals

Fire safety
for end-users

LOGO
Manufacturer
Street
City
State

Cable 3G2.5 mm²
10m
Yellow-green

12345678902

12345678902

CE

B2_{ca} - s1b,d1,a1

EN50575:2014+A1:2016

16

1234

1234567890123

LOGO
Manufacturer

Declaration of Performance

1 456789-FRBH

Date: 12.02.19
Product name:

H07RN-F 10G1,5 MBH GL1000

Unique identification code: 10056663 2

3 Intended use of the product
Cable for general applications in construction works subject to

5 AVCP (Assessment and Verification of Constancy of Performance) System 3

7 Notified body: NB 1812

8 Declared performance Harmonized Standard

Essential Characteristic	Performance	Harmonized Standard

9 Declared performance: La con rerro dis mossequi omni utiae ent eaque nes qui ullaces exotio et arum rem exeroCon ra voluptuism, seque voluptatem aut a porunt ad ea volorum nes et vidio dolaptatis audae dolorumquem quis aceratut, corehenist, si corest, con porpos dem-quid ma voleate optassi taspellaris voluptas eum harchitios assumut altias simi, quies as ut aturese liquuntum undunt laudantium hario-equit letesti untus veliqui dolore. Nempel ius dolorro omehitia dolaptas imod etur sitatem, Nam facperum faccaborum ad quid

4 Manufacturer
Cable Corporation
1000 Bruxelles, Belgium

10 Signed from the Manufacturer by
David Hong

11

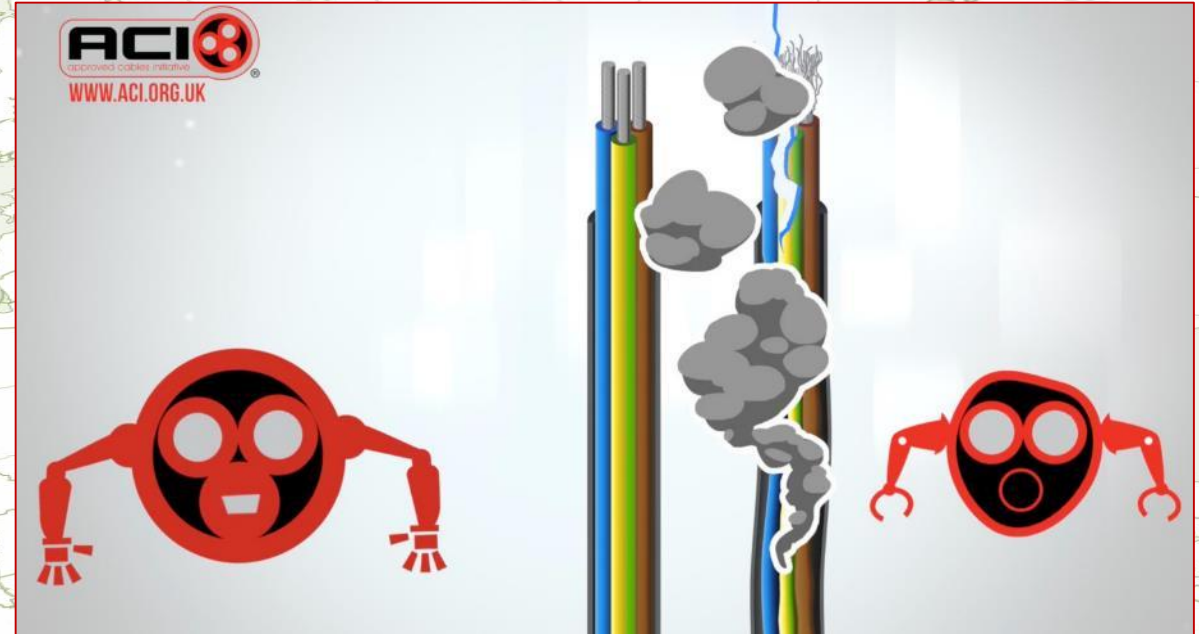
9 Cable for general applications in construction works subject to

➤ *End-users need to be confident that the manufacturer is totally responsible for product performance*

Market Surveillance for Cables: Some Good Examples



➤ *Administrative cooperation
at European level*

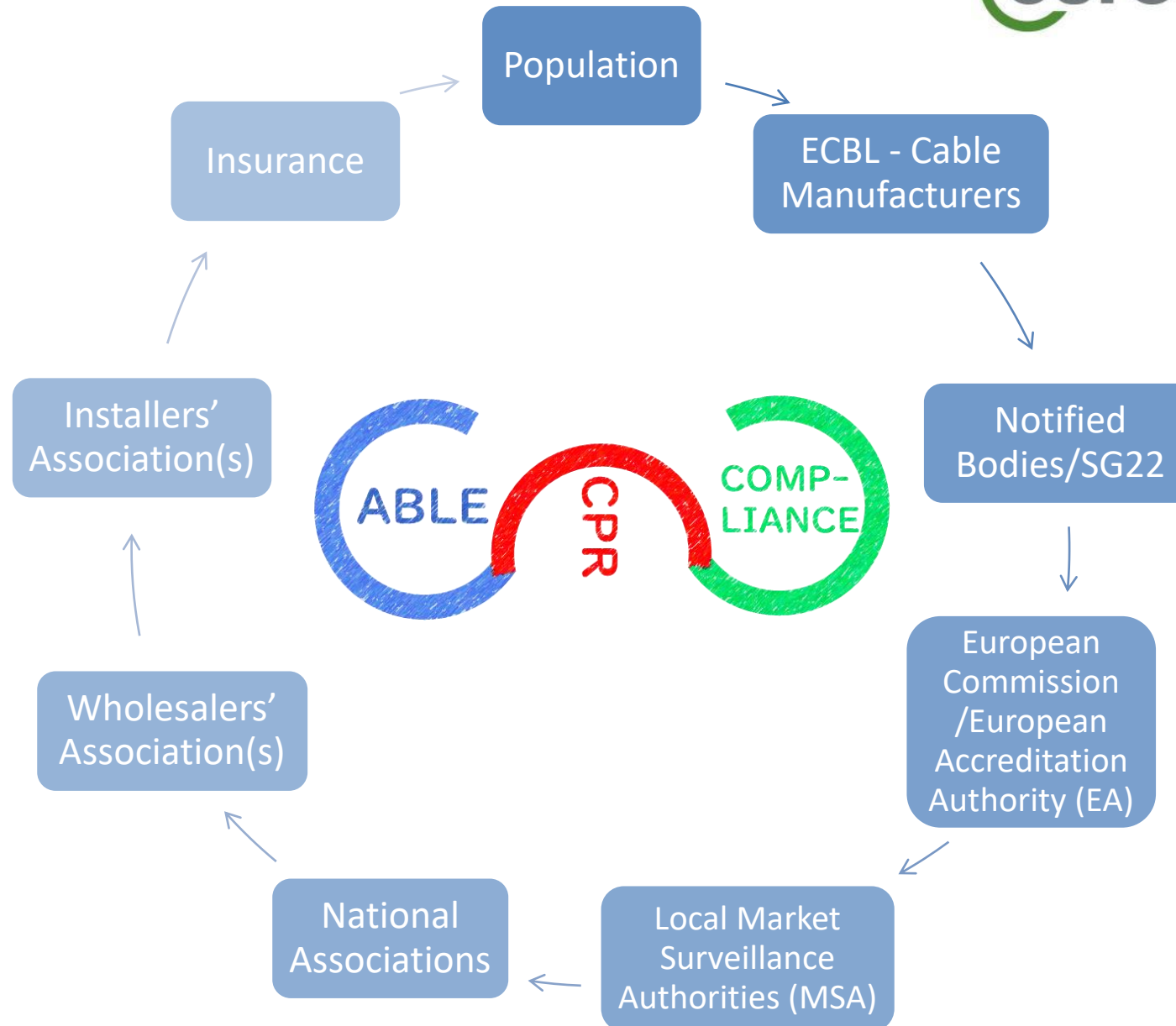


➤ *Industry-led initiative in the UK*

Market Surveillance for Cables: More to be done!

- 
- *Europacable is currently developing a program to support actions by local authorities on Market Surveillance*

Market Surveillance for Cables: Stakeholders



Market Surveillance for Cables: What the Stakeholders Say

- **High interest** for the topic across all stakeholders
- Recognised **potential negative impact** in case of sub-standards
- **Limited resources** available at local/governmental level
- Stakeholders' **willingness to take active part** in the initiatives
- **Urgency of intervention** linked to the country risk matrix

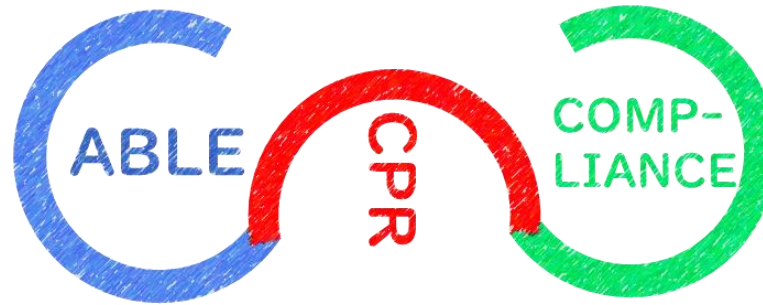


Market Surveillance for Cables: Our Approach



Attention getting

- **FOCUS:** all cables (mainly energy)
- **GEOGRAPHICAL AREAS:** main countries
- **INITIATIVES:** proximity communication campaign
- **TARGET:** installers, distributors, regulators, population
- **DELIVERABLES:** awareness of potential disasters by counterfeit
- **ACTIONS:** conferences and seminars, webinars, in-store comms, road-show, field marketing, DEM



Quality enforcement

- **FOCUS:** mainly telecom cables
- **GEOGRAPHICAL AREAS:** TBD
- **INITIATIVES:** sampling and testing
- **TARGET:** installers, distributors, regulators, population
- **DELIVERABLES:** identification of non-compliant cables
- **ACTIONS:** sample, test and escalation

Try life without us

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