TOWARDS MORE ENERGY-EFFICIENT AND DECARBONISED BUILDINGS

Executive summary:

Greenhouse gas emissions (GHG), particularly carbon dioxide (CO₂), are the main driver of climate change. At 36%¹, buildings are the largest contributor to CO₂ emissions in Europe, with this mostly comprised of the energy needed to heat, cool and run buildings.

Reducing energy consumption in buildings is the very first step in achieving Europe’s goals on climate change and green growth. The revised Energy Performance of Buildings Directive (EPBD) reinforces the political direction for the coming decades. The Modern Building Alliance is calling for an implementation at national level which is ambitious in terms of:

- The establishment of a 2050 Long-term Renovation Strategies (LTRS, see article 2a of the EPBD), supported by 2030 and 2040 milestones and measurable progress indicators;
- A methodology for calculating the energy performance of buildings (Annex I) which looks at the building envelope first (Energy Efficiency First principle);
- A nearly-zero energy building (nZEB) standard which is applied by default to all new buildings by 1 January 2021 at the latest; and
- The full deployment of Energy Performance Certificates to the market with their possible use in building renovation passports.

The Modern Building Alliance calls on Member States to address the energy wastage in buildings via ambitious transposition of the EPBD, but also via the revised Energy Efficiency Directive (2018/2002) and the governance Regulation (2018/199). For renovation work, both regulations will help to achieve high quality and safety performance of the building stock. In addition, deeply renovated or brand new nZEBs will bring other benefits like improved health and comfort, reduced energy poverty and the creation of jobs and economic growth.

We also call on EU policy makers to support and follow-up on this ambitious implementation and to further recognise the instrumental role of buildings in achieving the EU’s climate goals in all climate-related policies and strategies.

Europe can only meet the climate ambitions of the Paris Agreement if it succeeds in making buildings highly energy efficient and decarbonised by 2050. Building-related GHG emissions are set to steadily increase by 2050 if no actions are taken². Globally, the energy intensity per square meter of buildings needs to improve by at least 30% by 2030 (compared to 2015)³. In

² According to the Global Alliance for Buildings and Construction with an average 1.3%/annum
³ According to the Global Alliance for Buildings and Construction
Europe, buildings offer significant untapped potential for cost-effective energy savings, potentially achieving a 14% reduction in final energy demand by 2050⁴.

**Leveraging the potential contribution of the building sector to the EU’s energy and climate objectives**

The Modern Building Alliance fully supported the revision of the EPBD⁵, which is currently in its implementation phase. We believe that the contribution of the building sector to the EU’s energy and climate objectives will be crucial since energy efficient buildings are needed for Europe to be able to decarbonise its economy by 2050⁶. Member States need to act at the national level through an ambitious implementation of the EPBD which should also include parts of the revised EED as well as the governance of the energy union and climate action regulation, both of which particularly mention the building sector.

The Modern Building Alliance sees, within the EPBD, four key points of attention:

- **Long term Renovation Strategies (LTRS) with the objective of a highly energy efficient and decarbonised building stock by 2050**: Article 2a contains provisions for the establishment of milestones for 2030 and 2040 for the renovation of the building stock, as well as the need for a roadmap with measurable progress indicators, both of which would greatly improve confidence of market operators and secure the necessary contribution of the building stock to the overall energy and climate objectives.

- **Energy Efficiency First principle**: changes introduced in Annex I clarify several misunderstandings around the calculation of the energy performance of a building which aligned with the definition of a nZEB. Ensuring that Member States focus on the reduction of energy demand in the calculation methodology is of utmost importance for our industry.

- **A nZEB standard should be applied by default to all new buildings by 1 January 2021 at the latest**.

- **Communication to end-users of their energy performance certificates (EPCs) is not implemented everywhere and EPCs could potentially provide a basis for building renovation passport initiatives**.

**High-performing buildings envelopes are paramount to tapping into the energy saving potential**

Considering that 80% of the building stock needed for 2050⁷ already exists today, facilitating the cost-effective transformation of existing buildings into nZEBs and ensuring the optimal performance of the building envelope is essential for an energy efficient and decarbonised building stock by 2050.

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However, this is a long-term challenge: research shows that just 3% of the building stock was assessed as highly energy efficient in 2017\(^8\). Therefore, priority should be given to the performance of the building envelope of existing structures, which corresponds to upgrading the thermal performance of walls, roofs, flooring and windows. Reducing energy demand through passive (envelope) and active (controls, automated systems…) measures are the first steps towards health, comfort and well-being in buildings.

A big part of a building’s footprint is comprised of heating and cooling needs. This can be significantly reduced by improving insulation. Due to their performance, durability, weathering resistance, low maintenance, cost-effectiveness, light weight and design flexibility, plastic insulation materials are a solution of choice for retrofitting existing buildings.

**Improving the energy efficiency of buildings will not only support the fight against climate change, but will also deliver important socio-economic benefits**

Highly energy efficient buildings will bring direct benefits to building owners and tenants as investments raise the value of their properties and reduce energy bills. Member States now have an opportunity to set incentives to promote upgrade investments that can benefit the 54 million Europeans who cannot afford to heat their homes in winter, and the more than 50 million who are either behind with their electricity and gas bills or live in damp and leaky homes\(^9\).

Reducing the energy consumption of buildings will also increase Europe’s energy security. As the building sector is the largest single energy consumer, and since the EU depends on energy imports for over 50% of its current consumption\(^10\), increased energy efficiency will help to reduce dependency on oil, coal, gas and uranium imports, often coming from politically unstable regions.

Numbers show that initiatives driven by the Energy Performance in Buildings Directive will lead to an increase in GDP of 0.61% and the creation of approximately 568,000 jobs in local economies and SMEs by 2030\(^11\). In terms of energy savings, in a country such as Lithuania, improving the quality of dwellings would bring energy savings of up to 70%\(^12\).

**Contact:**

Quentin de Hults, Executive Chair

@ : quentin@modernbuildingalliance.eu

t: +32 486 03 29 21

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About the Modern Building Alliance

We’re an alliance of trade associations and companies representing the plastics industry in the construction sector. Plastics are increasingly used in building and construction applications to make our buildings more sustainable, from window frames and durable pipes to state-of-the-art insulation solutions. An essential pillar of our cause is the ambition for greater fire safety across the construction industry. It is a key driver of our product design and manufacturing: improving the fire safety in buildings is a joint responsibility of the whole value chain involved in building and construction. That’s why, by engaging with policy makers and stakeholders, we are committed to supporting the EU in ensuring safe and sustainable construction for people across Europe.

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